

Gymnastics Australia launches 2013 - 2016 Strategic Plan



Wednesday, 10 April 2013

Having reached the conclusion of the 2009 - 2012 Strategic Plan, there is much for Gymnastics Australia to be proud of, however now is not the time for us to rest on our laurels.

At the beginning of September 2012, we commenced a stringent four stage planning process to set the direction of the sport over the coming four years.

At the heart of the strategy is our vision, “enriching lives through Gymnastics”. The realisation of this vision can only be achieved through the successful implementation of our four strategic priorities:

- 01 Engage & Enthuse
- 02 Enable
- 03 Excel
- 04 Endure

Gymnastics Australia's 2013 – 2016 Strategic Plan aims to generate medal winning routines in world class events and grow the number of registered gymnastics participants in Australia from 144,542 to 175,000 by 2016.

The Strategic Plan outlines a commitment to podium success at the 2014 Commonwealth Games and 2016 Olympic Games by developing high performance athletes, with the organisation aiming for a minimum of 10 medals in Glasgow and medal success at the Rio 2016 Olympic Games.

The plan also paves the way for Gymnastics Australia to grow participation from the ground up, with Gymnastics Australia dedicated to developing physical, social and cognitive skills and combatting childhood obesity through our unique LaunchPad initiative.

LaunchPad is a national initiative designed to teach 0-12 year old children fundamental movement skills through gymnastics activities, providing them with the confidence and foundation for future sporting success as well as the core skills for lifelong, active and healthy participation in physical activity.

I look forward to working with the Australian Gymnastics community over the coming four years as we strive together to enrich lives through Gymnastics.

Mark Rendell
Chief Executive Officer
Gymnastics Australia

Other Links

[More information on Gymnastics Australia's 2013 - 2016 Strategy](#)

[Download the Gymnastics Australia Strategy 2013 - 16 Promotional Summary](#)