

## Kindergym Australia is getting a new look!



*Sunday, 22 January 2012*

For more than 30 years Kindergym Australia has positively impacted on thousands of Australian children and their parents through a network of knowledgeable and passionate deliverers. With that in mind, Kindergym Australia has been rebranded to KinderGym.

With the number of providers now in the market offering movement programs for children under 5 years old, Gymnastics Australia sees real value in retaining the KinderGym name.

By now, you'll have heard of LaunchPad. This is Gymnastics Australia's new fundamental movement initiative that aims to improve the movement skills of Australian children through gymnastics activities; positioning gymnastics as the 'Nursery of Australian Sport'.

KinderGym is the beginning; the first program offered under the LaunchPad umbrella. Gymnastics Australia recognises the huge importance of KinderGym and has been working to revitalise this significant stream within the Gymnastics for All family. Linking KinderGym to GA's LaunchPad initiative aims to further promote this starting point for the development of fundamental movement skills through explorative play and guided discovery.

To learn more about the new KinderGym brand, please download the [KinderGym Rebrand Communication](#) document or contact the Youth Participation Coordinator at your State Association Member.

	Then	Now
<b>Logo</b>		
<b>Program Name</b>	Kindergym Australia	KinderGym
<b>Guiding Principles</b>	Kindergym Australia Guiding Principles	KinderGym Guiding Principles
<b>Club</b>	Kindergym Australia Provider	KinderGym Provider

<b>Coaching Resource</b>	The Kindergym Crew	The KinderGym Manual
<b>Club Benefits</b>	<ul style="list-style-type: none"> <li>- Member Passports</li> <li>- Promotion through Club Search function on the GA website</li> </ul>	<ul style="list-style-type: none"> <li>- Member Passports</li> <li>- Promotion through Club Search function on the GA website</li> <li>- Access to club resources: posters, fact sheets, flyers.</li> </ul>